



**Technology
Business
Alliance of
Nevada**



TECHNOLOGY BUSINESS ALLIANCE OF NEVADA Speaker Luncheon Series 2009

WEDNESDAY, JANUARY 21, 2009 • 11:30 AM – 1:20 PM • CILI RESTAURANT & BAR • 5160 LAS VEGAS BLVD. SOUTH

**JOIN US FOR A PANEL DISCUSSION BETWEEN TECHNOLOGIES EXECUTIVES AND INDUSTRY PROFESSIONALS
SY ESFAHANI, EXECUTIVE VICE PRESIDENT & CHIEF INFORMATION OFFICER, GES EXPOSITION SERVICES AND
JAMES KING, CIO, AMERICAN CASINO ENTERTAINMENT PROPERTIES**

“Career navigation during challenging times.....managing your Tech Career during a recession”

With the undulating workplace of the current recession; figuring out what your next move should be can become quite a task not only for the employee but for the hiree alike. Seizing opportunities during a decline can be tricky but not impossible if you know on which areas of your business, career, job or position of employment needs to be focused. Join us as we delve into career and business navigation opportunities.

Topics to be discussed: How to keep your job • How to get a job if you don't have one • Growing your career • Taking advantage of adversity (layoffs, etc.) • Personal training, development, etc. • Adding more value to your employer

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REGISTRATION

SPEAKER LUNCHEON • WEDNESDAY, JANUARY 21, 2009

Please complete one form per person. Space is limited! To reserve your spot, FAX BACK to 702.257.6256. Walk-ins are welcome however, there is no guarantee space will be available. REGISTER TODAY to secure your seat. No shows will be billed.

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ABOUT OUR SPEAKERS

Sy Esfahani, Executive Vice President & Chief Information Officer, GES Exposition Services



Sy Esfahani has held numerous IT executive positions with several major companies for the past 25 years. He holds a BS degree in Computer Science from University of Nebraska and Master Degree in Administration from Central Michigan University.

For the past Eight years at GES, as the CIO and EVP, Sy Esfahani has helped transformed GES into the technology leader within trade show industry. GES Exposition Services, a subsidiary of Viad Corp. (NYSE: [VVI](#)) services every major convention market across North America and United Kingdom. GES has launched new innovative products as well as implementing world class ERP & CRM systems. GES was nominated as the three finalists among 600 entries from 30 different countries for the Adobe prestigious MAX award for reinventing the exhibitor catalog using Adobe technologies.

Prior to joining GES, Sy held the position of Vice President of IT at Applied Communication Inc, (NASDAQ: ACIW), a global software company in EFT and financial market, Sy managed eight global software products and launched five new products to the market.

Prior to that, Sy held a position of Vice President of IT at DMSI, a leading software company in distribution management industry. As the head of technology, Sy was able to launch an entire new distribution system using client server technology and replacing the entire legacy application at DMSI.

Sy also has held numerous positions including the Director of System & Programming during his 12 years tenure at First Data Corp, former fortune 500 company, credit card processing company. Sy was responsible for building a new IT organization from ground up to support the launch of a new line of business at First data.

James A. King, Vice President & Chief Information Officer, American Casino Entertainment Properties



Over fourteen years of technical experience in all aspects of Information Technology. Decorated veteran of the United States Air Force stationed at Elmendorf Air Force Base, Alaska. Currently serving as the VP & CIO at American Casino Entertainment Properties, LLC; owners of the Stratosphere, Arizona Charlie's Boulder, Arizona Charlie's Decatur and the Aquarius Hotel and Casino located in Laughlin directing a staff of 50 employees spanning a staff if four properties. Jim specializes in rebuilding Information Technology departments from the ground up. His goal is to build a team of IT professionals that can leverage and align themselves to meet whatever the current business need is.

Previous career senior management positions include: Ahern Rentals; AC Houston Lumber Company; Marnell Corrao Associates; Chagach Alaska Corporation and Aramark Sports & Entertainment.

ABOUT OUR SPONSOR



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To continually provide our customers with state-of-the-art solutions for their communications needs, and to provide responsive service and support so that we will be included in the growth of our customers.

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