

# TECHNOLOGY BUSINESS ALLIANCE OF NEVADA Speaker Luncheon Series 2008



WEDNESDAY, MAY 21, 2008 • 11:30 AM – 1:20 PM • LAWRY'S THE PRIME RIB • 4043 HOWARD HUG HES PKWY

Join us for a Presentation by  
Brent Cromley, Director of Development, Zappos.com

## "The Culture of Zappos and Hiring Technology People to Support It"

The Technology Business Alliance of Nevada is pleased to have Brent Cromley, Director of Development for Zappos.com, as the featured speaker for TBAN's May 21 luncheon. Zappos is an online retailer stocking over 3 million pairs of shoes, handbags, clothing items and accessories from over 1,100 brands. With a focus on service, the company has grown rapidly since its inception in 1999, with sales more than doubling year-over-year every year since it was founded. The company achieved over \$800 million in gross merchandise sales in 2007, and expects to achieve over \$1 billion in gross merchandise sales in 2008.

**About our Speaker:** Brent is currently the Director of Development at Zappos.com. He is responsible for company-wide technology development which includes the Zappos websites, backoffice systems, fulfillment center software and enterprise software integration. He is focused on establishing a common architecture and building blocks to drive development aligned with corporate strategy and on improving the overall effectiveness of Zappos.com's engineering efforts. He has been at the company since January of 2007.

**Please join us for this exciting event. Reserve your seat today for this sell out event!**

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REGISTRATION



### SPEAKER LUNCHEON • WEDNESDAY, MAY 21, 2008

Please complete one form per person. Space is limited! To reserve your spot, FAX BACK to 702.257.6256. Walk-ins are welcome however, there is no guarantee space will be available. REGISTER TODAY to secure your seat. No shows will be billed.

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